



# PRIVATE LABEL PORTFOLIO



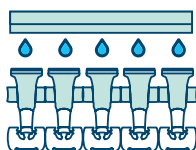
We are an all-Italian pharmaceutical CDMO, founded around content, the constant focal point of everything we do: liquid (such as solutions, suspension and microemulsion), gel and lyophilized pharmaceuticals, medical devices and cosmetics, both for human and veterinary uses and especially for ophthalmic but also for nasal, oral, respiratory, dermatological, otological and diagnostic applications. Our clients are multinationals and large groups but also small-medium sized pharmaceutical and cosmetics companies.

With decades of experience in the ophthalmic and respiratory sectors, we boast 3 production facilities -of which two authorised by AIFA and one of them also FDA approved-, 32 production lines and a workforce of more than 450 within 2 companies: C.O.C. Farmaceutici and Tubilux Pharma.

Our leading-edge technologies, widespread know-how and distinctive values make Content Group a sound pharmaceutical group specialising in contract development, production, filling and packaging.

We operate in compliance with European GMPs and in accordance with the ISO 13485:2016 and ISO 22716:2007 standards.

We are one of Europe's most acknowledged ophthalmic groups, with customers worldwide and significant growth prospects in Europe, the Middle East, North Africa and the USA.



CONTRACT  
DEVELOPMENT  
& MANUFACTURING  
AND CONTRACT  
FILLING



PRIVATE  
LABEL



R&D AND  
INDUSTRIALISATION



REGULATORY  
SERVICES

**PHARMACEUTICALS • MEDICAL DEVICES • DIAGNOSTIC DEVICES  
VETERINARY PRODUCTS • COSMETICS**

# PRIVATE LABEL

## PRODUCTS READY TO BE DISTRIBUTED

We offer customers a complete range of medical devices for nasal and eye care, ready for customisation with the graphics and brand of the distributor. They are CE-marked and can be sold in EU and non-EU countries, once they have been registered locally.



### EYE CARE

A complete range of drops for eye care and for the most common eye problems, in single, multi-dose containers and polyfoil tubes with or without preservatives and available also in a spray version. The products combine the action of plant ingredients with cellulose and/or sodium hyaluronate, also in an innovative cross-linked version with a prolonged action. Thanks to their soothing and hydrating properties, the drops help alleviate redness, tiredness and irritation.

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### NASAL CARE

A complete range of nasal solutions with ingredients of natural origin, sterile and preservative-free. The formulations, naturally rich in marine salts and trace elements, contain plant extracts and ingredients with protecting, hydrating and decongesting properties. For daily hygiene or as an aid for treating colds, sinusitis or allergies.

#### DAILY HYGIENE AND NASAL WASH

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# FOR MILD DRYNESS AND DISCOMFORT

## OFTA GREEN

Chamomile, Eufasia,  
Hamamelis distilled waters



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### REFRESHING AND PROTECTIVE - FOR CONTACT LENSES WEARERS ALSO

The product has soothing and refreshing properties, making it ideal for relieving dry eye due to environmental factors and excessive fatigue.



## OFTEA

Green Tea, Chamomile, Eufasia,  
Hamamelis distilled waters

- › CE-marked Medical Device
- › class IIa
- › sterile



**10 ml multidose eye drops**  
with preservative (BAC)

### INSTANT RELIEVING EFFECT

The components of this product are known for their relaxing qualities. It is indicated to ease irritated and tired eyes.



## BLUEMILLA LIGHT

Sodium Hyaluronate 0.1%



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops

### SOOTHING AND MOISTURIZING - FOR CONTACT LENSES WEARERS ALSO

This product is formulated to refresh and lubricate. It provides relief in case of dry eye. The solution is compatible with contact lenses and it has to be applied before inserting them.



## BLUEMILLA

Sodium Hyaluronate 0.1%,  
Cornflower and Chamomile  
distilled waters

- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0.5 ml reclosable  
single dose

- › CE-marked Medical Device
- › class IIa
- › sterile



**10 ml multidose eye drops**  
with preservative (BAC)



**15 ml multidose eye drops**  
with preservative (BAC)

## REFRESHING, MOISTURIZING AND LUBRICATING - FOR CONTACT LENSES WEARERS ALSO

This product is the perfect remedy for the lack of moisture. The combination of sodium hyaluronate, cornflower and chamomile ensures a moisturizing action.



## BLUEMILLA ESSENTIAL

Sodium Hyaluronate 0,15%



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops

## ADVANCED RELIEF & HYDRATION - ALSO FOR CORRECTIVE LENSES WEARERS

This product brings prompt and lasting relief and hydration in case of sensation of dryness, irritated and tired eyes caused by dry eye diseases and by external factors.





# FOR MILD DRYNESS AND DISCOMFORT

## CROSSVISION LIGHT

Cross Linked  
Sodium Hyaluronate 0.02%



- > CE-marked Medical Device
- > class IIb
- > sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### MULTIFUNCTIONAL EYE DROPS, LUBRICANT AND RESTORING - FOR CONTACT LENSES WEARERS ALSO

It delivers lubrication, hydration, and repairing action. Its benefits are to relieve eye fatigue and irritated eyes. It is recommended in case of reddening and fatigue due to environmental factors. The solution is compatible with contact lenses and it has to be applied before inserting them.



# FROM MILD TO MODERATE DRYNESS AND REPAIRING

## MIRTHILLA BASE

Sodium Hyaluronate 0,2%



- > CE-marked Medical Device
- > class IIb
- > sterile



**10 ml multidose eye drops**  
with preservative (Sodium  
Perborate tetrahydrate)



**15 ml multidose eye drops**  
with preservative (Sodium  
Perborate tetrahydrate)

### LONG-LASTING HYDRATION - FOR CORRECTIVE CONTACT LENSES WEARERS

This product brings lasting relief in case of sensation of dryness, irritated and tired eyes caused by dry eye diseases and by external factors.







# FROM MILD TO MODERATE DRYNESS AND REPAIRING

## MIRTHILLA

Sodium Hyaluronate 0.2%,  
Hypromellose 0.2%



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### DOUBLE ACTION: LONG LASTING LUBRICATION AND PROTECTIVE - FOR CONTACT LENSES WEARERS ALSO

It moisturizes, lubricates and refreshes. It provides relief from dry eye conditions, including those associated with PC, certain medical treatments, atmospheric pollution, dry eye atmosphere and ophthalmic stress due to the use of eye lenses.



## MIRTHILLA NATURAL

Sodium Hyaluronate 0.2%,  
Hypromellose 0.2%, Bilberry, Dog  
Rose, Aloe Vera, Chamomile distilled  
waters



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### DOUBLE ACTION: HYDRATION AND LUBRICATION - FOR CONTACT LENSES WEARERS ALSO

It moisturizes and lubricates due to the combination of sodium hyaluronate, hypromellose and plant components. It soothes by redness, fatigue and discomfort caused by ocular dryness or external conditions.





# FROM MILD TO MODERATE DRYNESS AND REPAIRING

## HYALUMILLA ADVANCED

Sodium Hyaluronate 0,2% of Pharmaceutical grade



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**10 ml preservative-free**  
multidose eye drops



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0.5 ml  
single-doses (filled up either  
up to 0,3 ml or 0,5 ml)

### MOISTURIZING AND LUBRICATING - FOR CONTACT LENSES WEARERS ALSO

This product based upon pharmaceutical grade sodium hyaluronate moisturizes and lubricates eye relieving symptoms of irritation and dryness caused by dry eye syndrome, contact lenses use, after eye surgery and environmental factors.



## HYALUMILLA

Sodium Hyaluronate 0,4%, Centella Asiatica, Gingko Biloba, Bilberry, Fennel distilled waters



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### PROTECTION AND REPARATION - FOR CONTACT LENSES WEARERS ALSO

Highly lubricant solution that repairs and protects. It is indicated in the case of irritation and dryness ocular caused by contact lenses and environmental aspects.







# FROM MILD TO MODERATE DRYNESS AND REPAIRING

## REPATEAR

HMW Sodium Hyaluronate 0.12%,  
LMW Sodium Hyaluronate 0.05%,  
L-Glycine, Vit. E-TPGS, Centella  
Asiatica Dry Hydroalcoholic Extract,  
PVP, D-Mannitol



- > CE-marked Medical Device
- > class IIb
- > sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### PROTECTIVE, MOISTURIZING AND HUMECTANT ACTION, IT FACILITATES THE PROCESS OF RE-EPITHELIALIZATION - FOR CONTACT LENSES WEARERS ALSO

Thanks to its peculiar composition, it provides protection, hydration, moistening, nourishment and anti-oxidation action while encouraging the re-epithelialization process. It helps to relieve irritation caused by environmental factors, dry eye condition, contact lenses and surgery. It is compatible with contact lenses.



## REPATEAR SPRAY

HMW Sodium Hyaluronate 0.02%,  
LMW Sodium Hyaluronate 0.02%,  
L-Glycine, Vit. E-TPGS, Centella  
Asiatica Dry Hydroalcoholic Extract,  
PVP, D-Mannitol



- > CE-marked Medical Device
- > class IIb
- > sterile



**Eye spray**  
10 ml Preservative-free bottle

### PROTECTIVE, MOISTURIZING AND HUMECTANT ACTION, IT FACILITATES THE PROCESS OF RE-EPITHELIALIZATION - FOR CONTACT LENSES WEARERS ALSO

It provides protection, hydration, moistening, nourishment and anti-oxidative action while encouraging the epithelialization process. It helps to relieve irritation caused by environmental elements, dry eye condition, contact lenses and surgery. It is compatible with contact lenses.





# FROM MODERATE TO SEVERE DRYNESS, DISCOMFORT AND REPAIRING

## CROSSVISION PLUS

Cross Linked Sodium  
Hyaluronate 0.3%, Chamomile,  
Mallow



- > CE-marked Medical Device
- > class IIb
- > sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### MULTIFUNCTIONAL EYE DROPS: LUBRICANT AND MOISTURIZING ACTION - FOR CONTACT LENSES WEARERS ALSO

It delivers lubrication and hydration associated with soothing qualities. It restores the tear film stability in case of dry eye. It also soothes from eye redness and dryness caused by environmental factors, abnormal lacrimation following inflammation or eye surgery and by refractive surgery.



## CROSSVISION FORTE

Cross Linked  
Sodium Hyaluronate 0.4%



- > CE-marked Medical Device
- > class IIb
- > sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### MULTIFUNCTIONAL EYE DROPS: PROLONGED LUBRICANT, MOISTURIZING AND REPAIRING ACTION - FOR CONTACT LENSES WEARERS ALSO

It provides hydration, lubrication and restoration. This formula relieves the eyes in cases of fatigue, irritation, dry eyes and discomfort. It restores the tear film stability in case of dry eye. It also soothes from eye redness and dryness caused by environmental factors, abnormal lacrimation following inflammation or chronic blepharitis and by eye surgery or eyelid aesthetic surgery.  
For day and night-time use.





# FROM MODERATE TO SEVERE DRYNESS, DISCOMFORT AND REPAIRING

## HYDRAMILLA HY 0.3%

Hypromellose 0.3%

## HYDRAMILLA HY 0.5%

Hypromellose 0.5%



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**

Strips of 5 0,5 ml reclosable  
single dose

### MILD (0.3%) AND STRONG (0.5%) MOISTURIZING RELIEF AND PROTECTION - FOR CONTACT LENSES WEARERS ALSO

Thick formula with hypromellose (HPMC). Thanks to its properties, the product protects and lubricates the ocular surface reducing discomfort sensation in case of dry and red eyes providing a lasting relief. The solution is compatible with contact lenses and it has to be applied before inserting them.



## HYDRAMILLA CL 0.5%

Carmellose 0.5%

## HYDRAMILLA CL 1%

Carmellose 1%



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops

### STRONG (0.5%) AND EXTRA-STRONG (1%) MOISTURIZING RELIEF AND PROTECTION - FOR CONTACT LENSES WEARERS ALSO

Gel-like formula with carmellose sodium (CMC). The product moisturizes the ocular surface and relieves dry eye conditions by creating a viscoelastic, protective and transparent shield. It restores the natural tear film for a lasting relief. The solution is compatible with contact lenses and it has to be applied before inserting them.





# FROM MODERATE TO SEVERE DRYNESS AND DISCOMFORT

## CARBOCARE DROPS

Carbomer 0,2%



- › CE-marked Medical Device
- › class IIb
- › sterile



### Single-dose eye drops preservative-free

Strips of 5 0,5 ml reclosable single dose

### LONG-LASTING LUBRICATION EFFECT AND NIGHT-TIME PROTECTION - FOR CONTACT LENSES WEARERS ALSO

This gel formula forms a moisturizing and lubricating film on the surface of the eye. It provides lasting relief in case of dry eye conditions, ocular irritation or unstable tear film. For day and night-time use.



## CARBOCARE GEL

Carbomer 0,2%

- › CE-marked Medical Device
- › class IIa
- › sterile



**10 g polyfoil tube**  
with preservative (Cetrimide)

### LUBRICANT EYE GEL FOR DRY EYE

This lubricating gel helps lubricating the ocular surface, forming a light protective film. It provides prompt and lasting relief in case of sensation of dryness, irritated and tired eyes caused by external factors.







# CLEANING AND SOOTHING FOR BABY

## BABYMILLA

Eufrasia and Echinacea  
distilled waters, Vit. E-TPGS,  
Zinc Sulphate



- › CE-marked Medical Device
- › class IIb
- › sterile



### Single-dose eye drops preservative-free

Strips of 5 0,5 ml reclosable single  
dose



### Eye spray

10 ml Preservative-free bottle

## DILUTING AND MOISTURIZING WITH DECONGESTANT ACTION - FOR NEWBORNS, INFANTS AND CHILDREN

Solution for ocular and periocular use with a decongestant, diluting and moistening action. Ideal for the hygiene of the eyes of newborns, infants and children (0-6 and 6-12 years-old) also in case of neonatal conjunctivitis and stenosis of the lacrimal ducts. It is also indicated for relieving eye discomfort caused by environmental factors, allergies and drug therapies.



# CLEANING AND SOOTHING

## ZINCLEAN

Eufrasia and Echinacea distilled  
waters, Vit. E TPGS  
Zinc Sulphate



- › CE-marked Medical Device
- › class IIb
- › sterile



### Single-dose eye drops preservative-free

Strips of 5 0,5 ml reclosable single  
dose



### Eye spray

10 ml Preservative-free bottle

## REFRESHING AND MOISTURIZING WITH CLEANSING ACTION

Solution for ocular and periocular use with a decongestant, refreshing and moistening action. Ideal for the hygiene of the eyes of adults and in presence of eye infections or allergic irritation. It can be used by adults, older people and while wearing soft contact lenses.







# UV AND BLUE LIGHT PROTECTION

## BLUE SHIELD

Sodium Hyaluronate 0.12%,  
Rosmarinic Acid, Allantoin, Vit.  
B12 (Cyanocobalamin), Glycerin,  
HPMC



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### UV AND BLUE LIGHT PROTECTION WITH MOISTURIZING AND LUBRICANT ACTION - FOR CONTACT LENSES WEARERS ALSO

This product is indicated to shield and protect the eyes from damages caused by UV radiation and BLUE LIGHT, both of natural (solar) and artificial origin such as PC, Tablet, Smartphone and TV screens. It performs an anti-irritant, antioxidant, moisturizing and lubricant action.



# FOR MILD DRYNESS AND ALLERGY

## NEXT.RA

Sodium Hyaluronate 0.12%,  
Rosmarinic Acid, Allantoin, Vit. B12  
(Cyanocobalamin), Glycerin, HPMC



- › CE-marked Medical Device
- › class IIb
- › sterile



**10 ml preservative-free**  
multidose eye drops



**Single-dose eye drops**  
**preservative-free**  
Strips of 5 0,5 ml reclosable  
single dose

### MOISTURIZING AND LUBRICATING - FOR CONTACT LENSES WEARERS ALSO

The product has an anti-irritant, anti-oxidant, moisturizing and lubricating qualities. It is indicated in case of seasonal allergic conjunctivitis, reducing dry eye symptoms accompanied by itching, burning, foreign body sensation and redness due. It supports the restoration of the ocular tissue tropism in cases of allergy and of environmental and/or mechanical stress conditions.





# DAILY HYGIENE AND NASAL WASH

## SWEETCLEAN SPRAY ADULTS

Sea Salts, Glycerin, Cross Linked  
Sodium Hyaluronate



- › CE-marked Medical Device
- › class IS
- › sterile



**20 ml preservative-free**  
multidose spray bottle

Sea salt hypertonic nasal solution with hydrating qualities. It performs a dual action: protective and decongestant. It is recommended for nasal congestion following a cold and/or sinusitis. Suitable for adults.



## SWEETCLEAN SPRAY BABY

Sea Salts, Aloe Vera Gel,  
Chamomile



- › CE-marked Medical Device
- › class IS
- › sterile



**20 ml preservative-free**  
multidose spray bottle

Sea salt isotonic nasal solution enriched with aloe vera and chamomile. It hydrates the nasal mucosa preventing dryness and it protects by relieving any irritation. Suitable for the daily nasal hygiene of babies starting from 6 month-old. It can be used by adults.



## SWEETCLEAN SPRAY ALLERGY

Sea Salts, PVP, Aloe Vera Gel



- › CE-marked Medical Device
- › class IS
- › sterile




**20 ml preservative-free**  
multidose spray bottle

Sea salt isotonic nasal solution enriched with aloe vera with protective and moisturizing properties. It helps to thin mucous membrane and gently cleans nasal mucosa. It is also recommended for allergic rhinitis. Suitable for adults.





Follow us on 



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