

Sweetclean



**GULF-STREAM SEA WATER ® - BASED
NASAL SOLUTIONS**



Allergy



*SWEETCLEAN is a brand registered for commercial purposes NOT sold on consumer's market.

Sweetclean



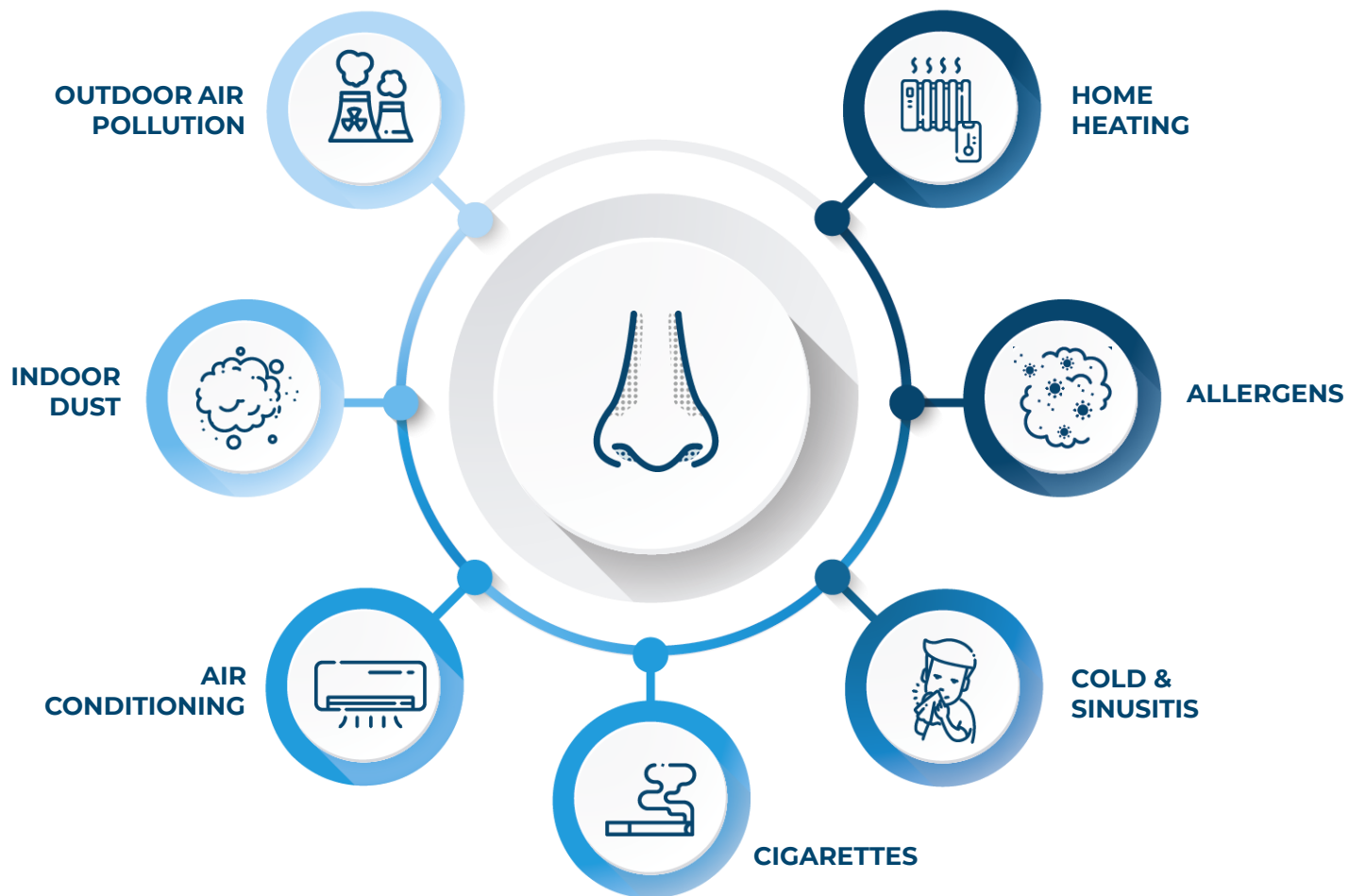
CE MARKED MEDICAL DEVICES - **CL.IS** IN
PRESERVATIVE-FREE SPRAY BOTTLE



Allergy

*SWEETCLEAN is a brand registered for commercial purposes NOT sold on consumer's market.

Factors influencing nasal sprays consumption



What are the benefits of seawater?

The use of nasal irrigation dates back centuries to **yogic and ayurvedic** traditions where hypertonic saline solutions were used for nasal irrigation for **purification purposes** as part of the preparation process. Western medicine has adopted this practice since the 19th century when **nasal irrigation** has been recommended for the treatment of **sinonasal pathology**.

In 1897, the French biologist René Quinton proved that there were similarities between the mineral **composition of seawater** and the interstitial milieu and **blood plasma**. He concluded that the human body must surely react well to treatments and preparations that contain substances from the sea.

Gulf Stream Sea Water ®



Bréhat Archipelago, Brittany

Gulf Stream Sea Water ®



Gulf Stream Sea Water is a **soluble powder** obtained from seawater collected in the Bréhat archipelago in Brittany - away from all urban and industrial activities in order to guarantee **maximum purity**.

Gulf Stream Sea Water ®



Amazonia forest,
The Earth lung



Bréhat Archipelago,
the Ocean lung

The **Gulf Stream** originates from sea bathing the **Amazon forest** and like a vital artery it crosses the Atlantic Ocean, ending in the sea of the **Bréhat Archipelago**.

The water of this current crosses the ocean and along its path is enriched like a "**marine plasma**" of the most varied species of **plankton** and coming into contact with the deepest and **cleanest seabed**.

Finally, it arrives in the sea of the Bréhat Archipelago giving this ecosystem essential **minerals, ions, trace elements, oxygen, iodine** and a mild temperature favoring the growth of the most extraordinary algae on the planet.

Gulf Stream Sea Water ®

PROPERTIES

Gulf Stream atomized pure Sea Water is composed **by 96 elements**.
It acts as a “marine plasma”.

DECONGESTANT

by osmotic action

REDUCES MUCOSA IRRITATION

SOOTHING

for irritated mucosa

The product

**ISOTONIC MULTI-ACTION PRODUCT MADE FROM NATURAL COMPONENTS,
STERILE AND PRESERVATIVE FREE**



- Naturally rich in **mineral salts** and **marine trace** elements and enriched with **plant extracts** and/or other components with **protective, moisturizing, decongestant** and helping **relieving allergic symptoms**
- Recommended for **daily cleansing** of the nasal cavities, to humidify dry nasal mucosa, in case of **nasal congestion** following a **cold and/or sinusitis** and as a complement to **treatments of allergy symptoms**



Allergy

Features

- © **CE Marked** Medical Devices, class **Is**
- © **Shelf life:** 24 months
- © **Manufacturer:** C.O.C. Farmaceutici srl
- © **Notified Body:** TÜV Rheinland
- © **Distributor:** the devices are put on the market by Distributor selected by the Manufacturer with the Distributor's name of choice

• Sweetclean

ALLERGY SPRAY



- Sea salt **isotonic** nasal solution enriched with **Aloe Vera**
- Performing a **dual action**: it promotes the **removal of impurities** and allergens present in the nasal cavity such as pollens and dust and it helps to **thin mucus**
- For **adults** and **children over 12 years**
- Container: **20 ml preservative-free** spray bottle

With Sea Salt, PVP and Aloe Vera Gel

• Sweetclean

ALLERGY SPRAY

COMPONENTS' PROPERTIES



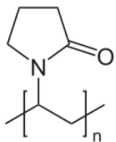
SEA SALT

MOISTURIZING



**ALOE VERA
GEL**

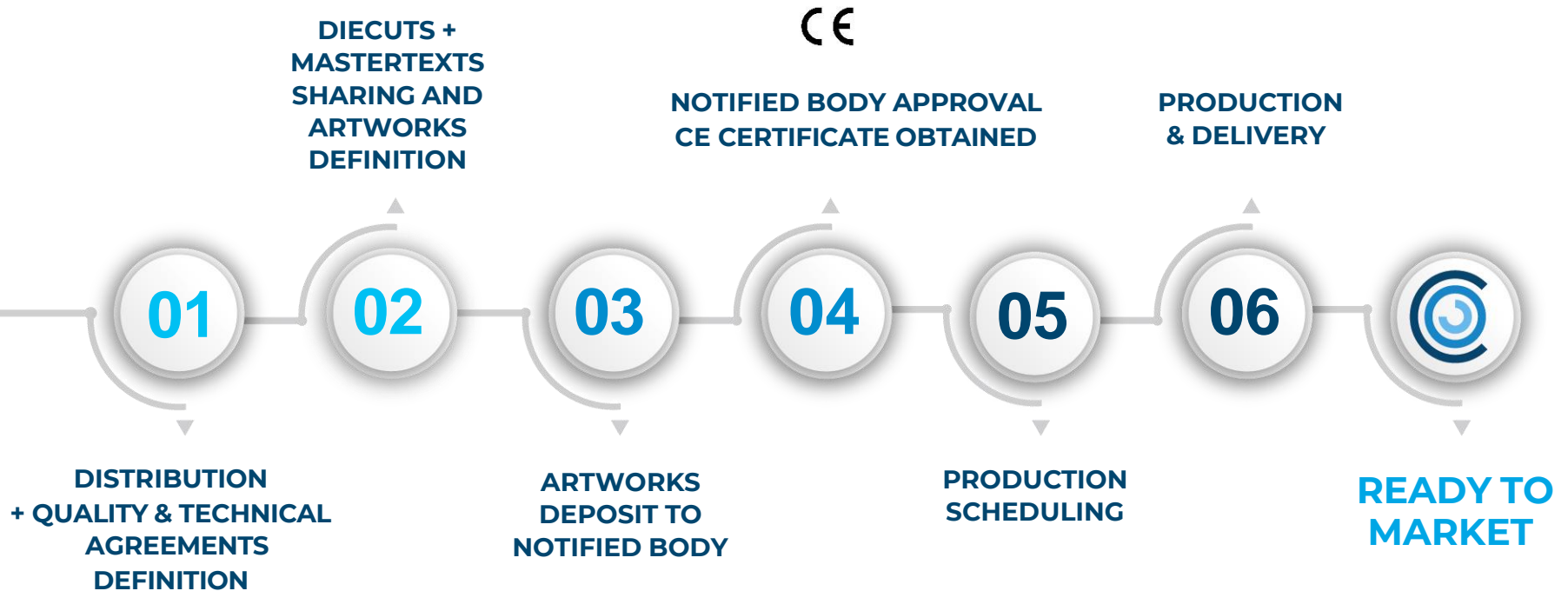
**MOISTURIZING,
REPAIRING,
ANTI- INFLAMMATORY
& HEALING**



PVP

PROTECTIVE

How a Private Label works



CONTACT US TO **ASK FOR A QUOTE** &
TO RECEIVE THE **FULL PRESENTATION**



+39 059 673911

Visit website:

coc@coc.it

Follow us:



THANKS FOR YOUR ATTENTION.

This PRESENTATION is not a technical document or part of it.
IT HAS TO BE INTENDED ONLY FOR MARKETING PURPOSES.

All the contents of this presentation are owned by COC FARMACEUTICI or by their respective owners, where specified. We accept no responsibility, direct or indirect, to any third party, for any errors, omissions, damages resulting from such content.

Copyright © 2016 All rights reserved.

Any reproduction is forbidden without express written permission of the author.