



# SWEETCLEAN

**GULF-STREAM SEA WATER ® - BASED  
NASAL SOLUTION**



Adults



# SWEETCLEAN



CE MARKED MEDICAL DEVICES - **CLIs** IN  
**PRESERVATIVE-FREE** SPRAY BOTTLE

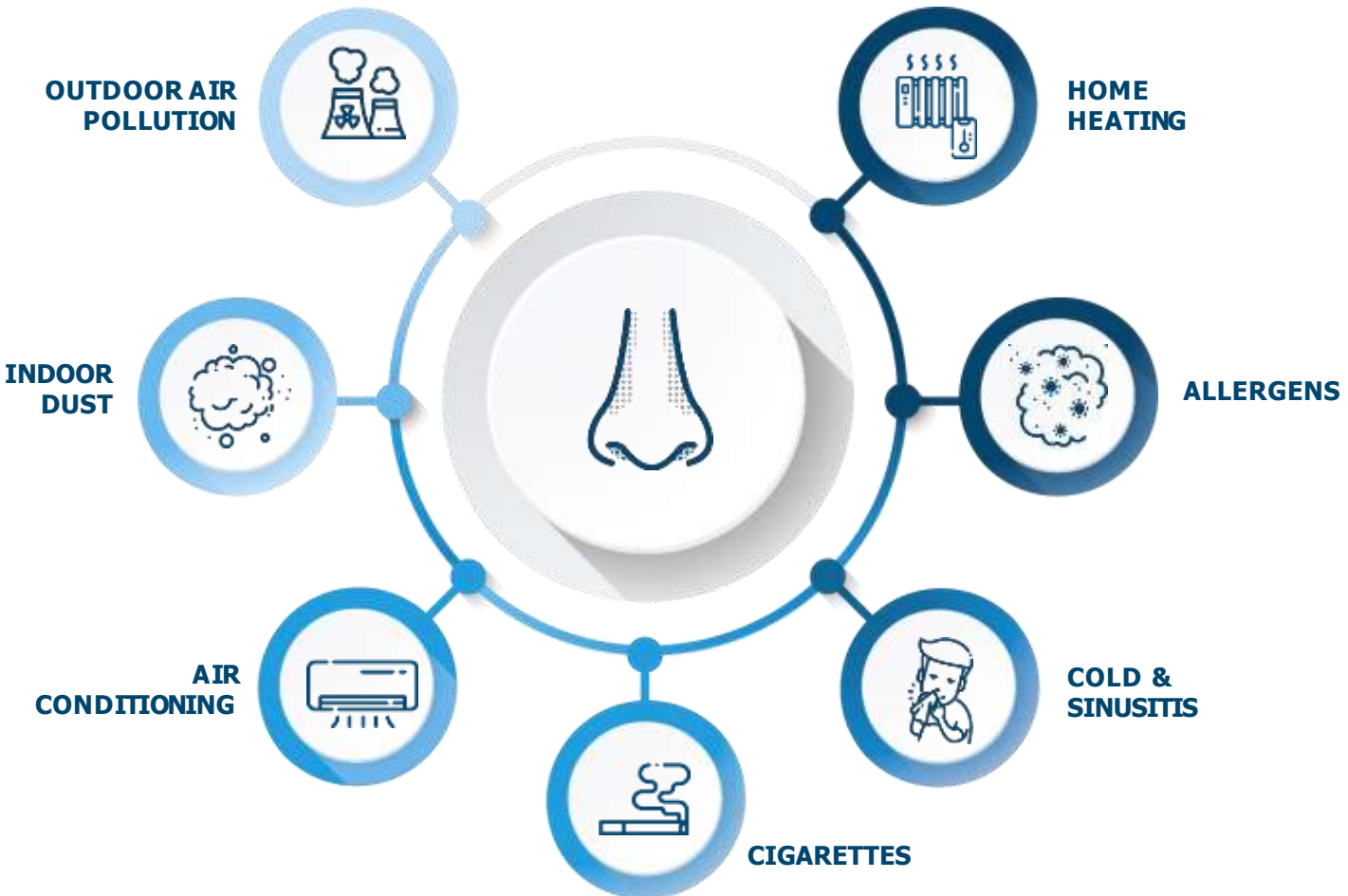


Adults

\*SWEETCLEAN is a brand registered for commercial purposes NOT sold on consumer's market.



# Factors influencing nasal sprays consumption



# What are the benefits of seawater?

The use of nasal irrigation dates back centuries to **yogic and ayurvedic** traditions where hypertonic saline solutions were used for nasal irrigation for **purification purposes** as part of the preparation process. Western medicine has adopted this practice since the 19th century when **nasal irrigation** has been recommended for the treatment of **sinonasal pathology**.

In 1897, the French biologist René Quinton proved that there were similarities between the mineral **composition of seawater** and the interstitial milieu and **blood plasma**. He concluded that the human body must surely react well to treatments and preparations that contain substances from the sea.

# Gulf Stream Sea Water ®



**Bréhat Archipelago, Brittany**

# Gulf Stream Sea Water ®



Gulf Stream Sea Water is a **soluble powder** obtained from seawater collected in the Bréhat archipelago in Brittany - away from all urban and industrial activities in order to guarantee **maximum purity**.

# Gulf Stream Sea Water ®



Amazonia forest,  
The Earth lung



Bréhat Archipelago,  
the Ocean lung

The **Gulf Stream** originates from sea bathing the **Amazon forest** and like a vital artery it crosses the Atlantic Ocean, ending in the sea of the **Bréhat Archipelago**.

The water of this current crosses the ocean and along its path is enriched like a "**marine plasma**" of the most varied species of **plankton** and coming into contact with the deepest and **cleanest seabed**.

Finally, it arrives in the sea of the Bréhat Archipelago giving this ecosystem essential **minerals, ions, trace elements, oxygen, iodine** and a mild temperature favoring the growth of the most extraordinary algae on the planet.

# Gulf Stream Sea Water ®

## PROPERTIES

**HELP CLEAN THE NASAL CAVITY BY  
REMOVING MUCOUS**

**REDUCES MUCOSA IRRITATION**

**SOOTHING**

for irritated mucosa



# The product

**HYPERTONIC MULTI-ACTION PRODUCT  
MADE FROM NATURAL COMPONENTS, STERILE AND  
PRESERVATIVE FREE**



- Naturally rich in **mineral salts** and **marine trace** elements and enriched with **plant extracts** and/or other components with **protective, moisturizing, decongestant**
- Recommended for **daily cleansing** of the nasal cavities, to humidify dry nasal mucosa, in case of **nasal congestion** following a **cold and/or sinusitis**



Adults



# Features

- © **CE Marked** Medical Devices, class **Is**
- © **Shelf life:** 36 months @ store 2°-30°C
- © **Shelf life after opening:** 3 months
- © **Manufacturer:** C.O.C. Farmaceutici srl
- © **Notified Body:** TÜV Rheinland - 1936
- © **Distributor:** the devices are put on the market by Distributor selected by the Manufacturer with the Distributor's name of choice



# SWEETCLEAN ADULTS



- Sea salt nasal **hypertonic** solution with **hydrating and protective** properties
- Performing a **dual action**: protective and decongestant
- Recommended for **immediate relief of common colds, rhinitis, sinusitis and nasal congestion and irritation in general**. This formulation is useful for **hydrating dry nasal mucosa and gently soothing irritation**.
- For **adults**
- Container: **20 ml preservative-free** spray bottle

**With Sea Salt, Glycerin and Cross-Linked Sodium Hyaluronate**

# SWEETCLEAN ADULTS

## COMPONENTS' PROPERTIES



### SEA SALT

It helps clean the nasal cavity by removing mucous and reducing irritation of the mucosa



### GLYCERINE

It helps restore the right level of hydration of the mucosa



### CROSS-LINKED SODIUM HYALURONATE

It contributes moisturizing the nasal cavities and makes saline solution more pleasurable to use

# The primary packaging: APF Spray system

■ ■ APF

ADVANCED PRESERVATIVE FREE



Thanks to the partnership with Aptar Pharma, we are able to **provide production, filling and packaging** services for **preservative-free nasal products** in the APF (Advanced Preservative Free) device, the spray bottle for delivering preservative-free nasal products till their very last drop.

# Main features

APF

ADVANCED PRESERVATIVE FREE



- APF System maintains **sterility** of formulation

- As the orifice is sealed while not in actuation mode, **no contaminated air** or liquid can be sucked back into the pump

- Qualified with challenging **microbiological tests**

- **Pharma** compliance

- Line extension

- Reflecting **social trends**

Source: Courtesy of Aptar Pharma

# End-user's benefits

APF

ADVANCED PRESERVATIVE FREE



NO AIR/BIOMASS LIQUID



• Thanks to the tip Seal mechanism, re-priming is not necessary with APF as it always delivers the **full dose volume** – even after several days of rest

- No evaporation
- No **clogging** issues
- **360°** pump
- Intuitive **handling**, absolute control
- Convenient size and appealing design

# How a Private Label works





# THANKS FOR YOUR ATTENTION.

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IT HAS TO BE INTENDED ONLY FOR MARKETING PURPOSES.

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