



SWEETCLEAN

**GULF-STREAM SEA WATER ® - BASED
NASAL SOLUTIONS**



Baby



SWEETCLEAN



CE MARKED MEDICAL DEVICES - **CLIs** IN
PRESERVATIVE-FREE SPRAY BOTTLE

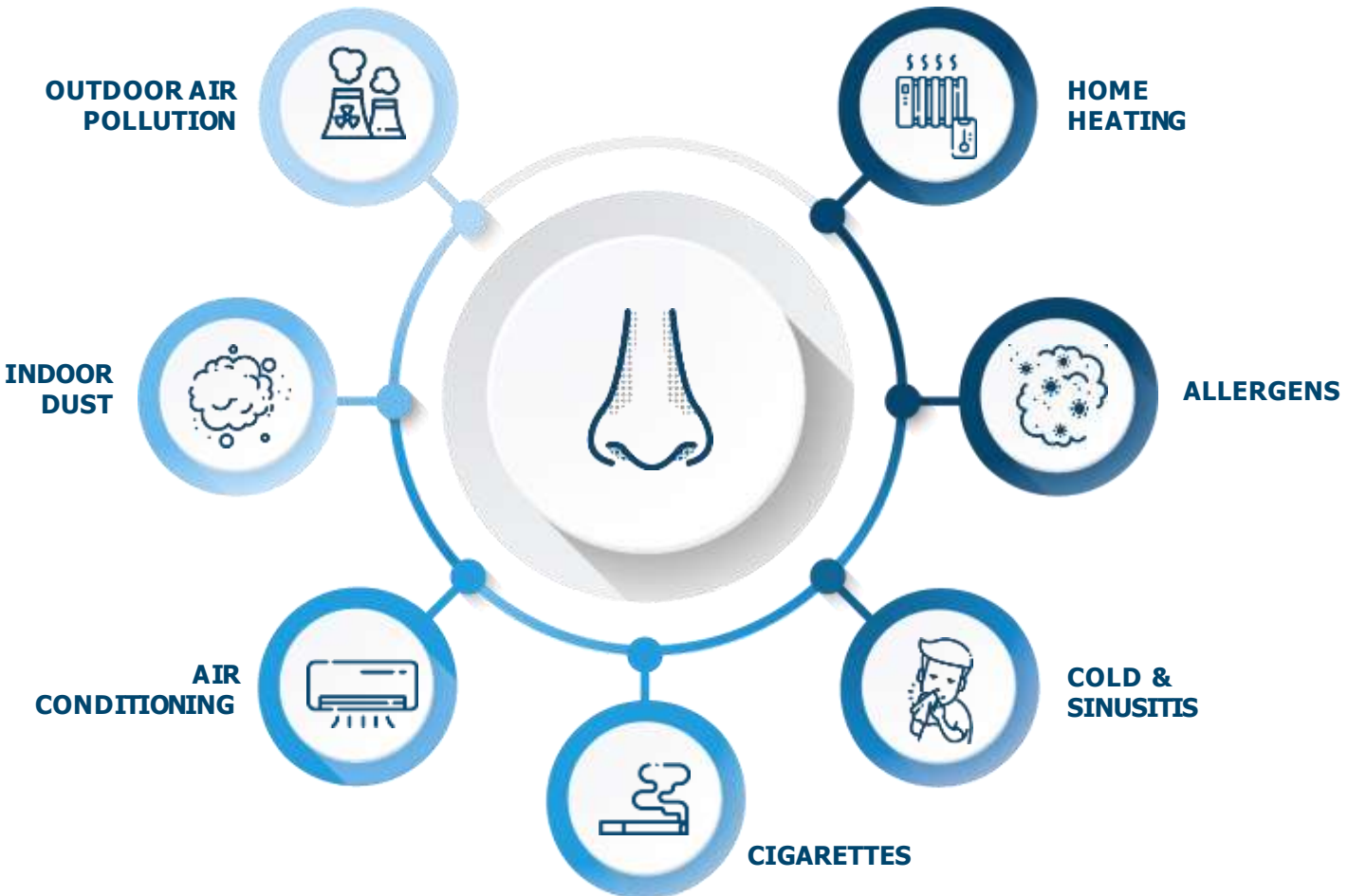


Baby

*SWEETCLEAN is a brand registered for commercial purposes NOT sold on consumer's market.



Factors influencing nasal sprays consumption



What are the benefits of seawater?

The use of nasal irrigation dates back centuries to **yogic and ayurvedic** traditions where hypertonic saline solutions were used for nasal irrigation for **purification purposes** as part of the preparation process. Western medicine has adopted this practice since the 19th century when **nasal irrigation** has been recommended for the treatment of **sinonasal pathology**.

In 1897, the French biologist René Quinton proved that there were similarities between the mineral **composition of seawater** and the interstitial milieu and **blood plasma**. He concluded that the human body must surely react well to treatments and preparations that contain substances from the sea.

Gulf Stream Sea Water ®



Bréhat Archipelago, Brittany

Gulf Stream Sea Water ®



Gulf Stream Sea Water is a **soluble powder** obtained from seawater collected in the Bréhat archipelago in Brittany - away from all urban and industrial activities in order to guarantee **maximum purity**.

Gulf Stream Sea Water ®



Amazonia forest,
The Earth lung



Bréhat Archipelago,
the Ocean lung

The **Gulf Stream** originates from sea bathing the **Amazon forest** and like a vital artery it crosses the Atlantic Ocean, ending in the sea of the **Bréhat Archipelago**.

The water of this current crosses the ocean and along its path is enriched like a "**marine plasma**" of the most varied species of **plankton** and coming into contact with the deepest and **cleanest seabed**.

Finally, it arrives in the sea of the Bréhat Archipelago giving this ecosystem essential **minerals, ions, trace elements, oxygen, iodine** and a mild temperature favoring the growth of the most extraordinary algae on the planet.

Gulf Stream Sea Water ®

PROPERTIES

**HELP CLEAN THE NASAL CAVITY BY
REMOVING MUCOUS**

REDUCES MUCOSA IRRITATION

SOOTHING

for irritated mucosa

The product

**ISOTONIC MULTI-ACTION PRODUCT
MADE FROM NATURAL COMPONENTS, STERILE AND
PRESERVATIVE FREE**



- Naturally rich in **mineral salts** and **marine trace** elements and enriched with **plant extracts** and/or other components with **protective, moisturizing, decongestant**
- Recommended for **daily cleansing** of the nasal cavities, to humidify dry nasal mucosa, in case of **nasal congestion** following a **cold and/or sinusitis**



Baby



Features

- © **CE Marked** Medical Devices, class **Is**
- © **Shelf life:** 36 months @ store 2°-30°C
- © **Shelf life after opening:** 3 months
- © **Manufacturer:** C.O.C. Farmaceutici srl
- © **Notified Body:** TÜV Rheinland - 1936
- © **Distributor:** the devices are put on the market by Distributor selected by the Manufacturer with the Distributor's name of choice



SWEETCLEAN BABY & KIDS



- Sea salt **isotonic** nasal solution enriched with **Aloe Vera and Chamomile**
- Starting from **6-months old**
- Recommended for the **daily hygiene of children's** nasal cavity
- Performing a **dual action**: it naturally **hydrates** the nasal mucosa, preventing dryness, and it **protects by relieving** any irritation
- Container: **20 ml preservative-free** spray bottle

With Sea Salt, Aloe Vera Gel and Chamomile

COMPONENTS' PROPERTIES



SEA SALT

It helps to clean the nasal cavity by removing mucous and reducing irritation of the mucosa



ALOE VERA GEL

Aloe vera known for its protective and hydrating action, creates a barrier film that protects the nasal mucosa.



CHAMOMILE DISTILLED WATER

Chamomile distilled water supports the soothing action of Aloe vera

The primary packaging: APF Spray system

■ ■ APF

ADVANCED PRESERVATIVE FREE



Thanks to the partnership with Aptar Pharma, we are able to **provide production, filling and packaging** services for **preservative-free nasal products** in the APF (Advanced Preservative Free) device, the spray bottle for delivering preservative-free nasal products till their very last drop.

Main features

APF

ADVANCED PRESERVATIVE FREE



- APF System maintains **sterility** of formulation

- As the orifice is sealed while not in actuation mode, **no contaminated air** or liquid can be sucked back into the pump

- Qualified with challenging **microbiological tests**

- **Pharma** compliance

- Line extension

- Reflecting **social trends**

Source: Courtesy of Aptar Pharma

End-user's benefits

APF

ADVANCED PRESERVATIVE FREE



NO AIR/RESIDUE LIQUID



• Thanks to the tip Seal mechanism, re-priming is not necessary with APF as it always delivers the **full dose volume** – even after several days of rest

- No evaporation
- No **clogging** issues
- **360°** pump
- Intuitive **handling**, absolute control
- Convenient size and appealing design

How a Private Label works



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